FARMINGTON ROTARY Presents

BREWS & BACKROADS Festival

October 10th, 2026

Sponsorship Opportunities

Brews and Backroads

The Farmington Rotary Club is thrilled to announce that our **2025 Brews & Backroads** event was a **sold-out success**! Thanks to the incredible support of our sponsors, partners, and community, October 11th was a night to remember—filled with live music, local brews, and unforgettable backroad charm. The feedback from attendees was overwhelmingly positive, and we couldn't have done it without you.

Now, we're excited to kick off planning for **Brews & Backroads 2026**, which will be held on **October 10, 2026**, once again at **Crazy Legs Pumpkin Farm & Pumpkins in Farmington, MN**. With your continued support, we're aiming to make this year's event even bigger, better, and bolder—building on the momentum of last year's success.

Your sponsorship helps bring this event to life and gives your business meaningful visibility in front of hundreds of attendees. More importantly, it supports the Farmington Rotary Club's mission to enhance lives locally and globally through scholarships, local projects, community action, and more.

We invite you to join us in making Brews & Backroads 2026 another unforgettable celebration of music, community, and connection.

We look forward to contacting you in the future to discuss the opportunity to partner with Farmington Rotary to create another amazing event! If you have any questions, please contact us at farmingtonmnrotary@gmail.com.

Let's brew something even greater together. See you on the backroads!

Cheers,

Brews & Backroads Committee

Rotary in the Community

The Farmington Rotary Club has long been a cornerstone of community service and engagement, known for hosting events that unite people while supporting meaningful local causes. As the visionary team behind **Ramble Jam**, one of the areas most celebrated country music festivals, we've built a reputation for delivering high-quality, large-scale experiences featuring top-tier talent like Morgan Wallen, Justin Moore, Randy Houser, Brett Young, and more. Now, we're proud to carry that legacy forward with **Brews & Backroads**—a fresh, vibrant event that continues our theme of music and community connection. Backed by the same trusted leadership and organizational excellence, Brews & Backroads offers sponsors a unique opportunity to be part of the next great tradition in Farmington.

Brews & Backroads Lineups:

2025: 7 Summers, a Morgan Wallen Tribute, James Whatton Band, Leavin' Page Town, All Mic'd Up

Ramble Jam Lineups:

2019: Randy Houser, Jimmie Allen, Devin Dawson, Adam Craig, Chris Hawkey, Chris Kroeze, 32 Below, Church of Cash,

2018: Justin Moore, Michael Ray, Morgan Wallen, Jon Langston, Chris Hawkey, Lauren Duski, 32 Below, Devon Worley

2017: Kip Moore, Brett Young, Drake White & The Big Fire, Tucker Beathard, Chris Hawkey, William Michael Morgan, Drew Baldrige, Plott Hounds

2016: Old Dominion, Granger Smith/Earl Dibbles Jr, Chris Janson, Steve Moakler, Lost Highway, Devon Worley, Chris Hawkey, Caitlyn Smith, Shane Martin

Sponsorship Opportunities

Presenting Partner- $7,500 	• **Exclusive Sponsor- Only 1 Presenting Partner available!** • **All materials designating you as a partner** • **Company Logo on individual banner on main stage** • Company logo on website and social media • Verbal Recognition during stage performances • Company logo on all print marketing, website and social media • Individual social media post as sponsor with link • Logo displayed on all beverage buckets • **10'x20'** space for onsite marketing opportunity • **30 VIP Tickets**
Platinum Sponsor - $5,000	• Listing on group sponsor banner on side- stage • Company logo on website and social media • Individual social media post as sponsor with link • Verbal Recognition during stage performances • Individual Sponsor Banner displayed at venue • **10'x10'** space for onsite marketing opportunity • **20 VIP Tickets**
Diamond Sponsor - $2,500	• Listing on group sponsor banner on side- stage • Company logo on website and social media • Individual social media post as sponsor with link • Individual sponsor banner displayed at venue • **10'x10'** space of onsite marketing opportunity • **12** GA Tickets
Gold Sponsor - $1,000	• Listing on group sponsor banner on side- stage • Company logo on website and social media • Individual social media post as sponsor with link • **10'x10**' space for onsite marketing opportunity • **8** GA Tickets
Silver Sponsor - $500	• Listing on group sponsor banner on side- stage • Company logo on website and social media • Group social media post as sponsor • **4** GA Tickets
Bronze Sponsor- $250	• Listing on group sponsor banner on side- stage • Company logo on website and social media • **2** GA Ticket

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Rotary Farmington, Minnesota

A Heartfelt Thank You to Our 2025 Sponsors

We extend our deepest gratitude to all of our 2025 Brews & Backroads sponsors for your incredible support and generosity. Your partnership played a vital role in making this year's event a sold-out success, and the feedback from our community has been nothing short of amazing. From the vibrant atmosphere to the unforgettable music and backroad charm, your contributions helped bring our vision to life and created a night to remember for everyone involved. Thank you for believing in our mission and for helping us make a meaningful impact in Farmington and beyond. We couldn't have done it without you!

Presenting Partner:

Pellicci Ace Hardware

Platinum Sponsors:

American Family Insurance- The Pam McCarthy Agency, Inc

Crazy Legs Farm & Pumpkins

Diamond Sponsors:

Beans & Boots Coffee

Crown Rental

Finch & Daisy Consulting

Main Street Day Spa & Apparel Co.

Premier Banks

Travel Leaders Galaxy Travel

Nitti Sanitation

The Heating Dude

TJ Larson State Farm

Silver Sponsors:

Akin Hills Pet Hospital

CMG Home Loans- Glen Frechette

Market on Oak Boutique

Minnwest Bank

Keller Williams Janie's Home Team

Sol- I.S. Technology Solutions

Bronze Sponsors:

HyVee – Lakeville

Farmington Greenhouse

Top Notch Properties & Realty Services

Gold Sponsors:

Imperial Family Chiropractic

Marschall Line, Inc

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Rotary Farmington, Minnesota

Farmington Rotary's Brews & Backroads Festival

2026 Sponsorship Agreement

Contact Name: _____ **Title/Position:**_____

_____

Sponsor Name (How you want it to appear in event advertising/recognition)

_____

Company Address **City** **State** **Zip**

_____

Email **Phone Number**

_____

Website

Sponsorship Level:

Please check preferred sponsorship level

- ❑ Presenting Partner $7,500
- ❑ Platinum $5,000
- ❑ Diamond $2,500
- ❑ Gold $1,000
- ❑ Silver $500
- ❑ Bronze $250
- ❑ Custom: $_____

Sponsorship payment is due within two weeks of remitting this agreement form. Payment in full must be made prior to receiving stated sponsorship benefits.

Upon full payment and acceptance by the Rotary Club of Farmington (Organizer), the Sponsor agrees to abide by the terms set forth in the Terms and Conditions of Sponsorship on the reverse, which form an integral part of the agreement between the Organizer and the Sponsor.

Please attach logo in jpeg, png or vector format (vector preferred) to be included on sponsorship banner.

Signature:_____

Sign agreement, make the check payable to Farmington Rotary and mail to:

Rotary Club of Farmington
Attn: Treasurer
P.O. Box 175
Farmington, MN 55024

To make a tax-deductible donation, make your check payable to Farmington Rotary Foundation. For more information or to discuss custom sponsorship opportunities, contact Jenna Calhoun: Phone: 651-587-4970 Email: farmingtonmnrotary@gmail.com

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Rotary Farmington, Minnesota

FARMINGTON ROTARY'S BREWS & BACKROADS TERMS AND CONDITIONS OF SPONSORSHIP

1. Sponsor Benefits: Rotary Club of Farmington/Brew & Backroads (Organizer) agrees to provide Sponsor with the benefits associated with the contracted sponsorship level. The enumerated benefits of the sponsorship level chosen by the Sponsor shall be incorporated in the parties' contract herein. Any additions or exceptions must be noted in the Sponsor Agreement or attachment thereof subject to the approval of the Organizer.

2. No Agency: Neither party is authorized to act as an agent for, or legal representative of, the other party. Except as provided herein, neither party shall have the authority to assume or create an obligation on behalf of, in the name of, or binding upon, the other party.

3. Indemnification: Each of the parties hereto agrees to indemnify, defend and hold harmless the other party from any and all claims, liabilities, obligations, penalties, actions, causes of actions, costs and expenses (including, without limitation, reasonable attorney's fees) incurred in connection with or arising out of any services provided hereunder or the performance of any duty or obligation provided for herein.

4. Cancellation: Except as provided herein, if Organizer unreasonably cancels the Event, Sponsor shall be entitled to a full or partial refund of its Sponsorship Fee. The Organizer shall not be liable to any Sponsor for losses arising out of, or the inability to perform its obligations under the terms of this sponsorship proposal due to acts of God, which include, but are not limited to fire, floods, tornadoes, severe inclement weather, strikes, mechanical failure, or any other acts beyond the control of the Organizer. In the event of cancellation of the Event due to these aforementioned acts, Organizer reserves the right to refund such portion of the sponsorship dollars that have not been already expended by the Organizer as of the date of cancellation.

5. Due Authority: Each of the parties hereto represents and warrants that he/she has full authority to enter into this Agreement.

6. Modification of Agreement: This agreement and the references herein contain the entire agreement between the parties as to the subject matter contained herein. No waiver or modification of the Agreement or of any term or condition shall be valid unless in writing and duly executed by both parties.

7. Confidential: Each of the parties further agrees that the terms and conditions of this Agreement are strictly confidential and shall not be disclosed to any other persons, entities or organizations without the express written consent of the other party.

8. Exhibiting: Sponsors are bound by the same terms and conditions, if exhibiting, as all other exhibitors at the Event.

9. Notices: Any notice required or permitted to be given to either party under this Agreement shall be sufficient if in writing and if sent by registered mail to Farmington Rotary, Attn: Fundraising Chair, PO Box 175, Farmington, MN 55024

10. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of the State of Minnesota.