

2021 Farmington Dew Days

Presented by Farmington Rotary and Dew Days

4/8/21 Meeting:

Julie McKnight, Jake Cordes, Joy Pearson, Nate Lehmeyer, Sara Butruff, Jenna Pellicci, Kyle & Cassie (Medallion Hunt)

Events:

- **Medallion Hunt**
 - o Low Cost- \$100 prize
 - Sponsors include Subway, Kwik Trip, etc. Dew Days to provide the \$100 prize for winner
 - o Coordinated by Kyle/Cassie (Farmington locals)
 - No additional help needed from Dew Days/Rotary
 - Event will be included on listing
- **Band**
 - o Committee discussed potential bands pending availability
 - o Looking to secure a well-known 'smaller' country artist and/or band
 - o Koo Koo Kangaroo will be an afternoon performance for the kids
 - Sponsored by Rambling River Center and Dew Days
 - o Down Payment on Them Pesky Kids from 2020- potential to secure them for 2021
 - Opening act for 'Headliner'
 - o *Chris Hawkey is not available for September*
- **Dates**
 - o September 11
 - o September 18
 - o City is planning sidewalk project taking place downtown limiting availability in June, July and August. September date will ensure construction is completed.
- **Topics for upcoming meetings:**
- Events Cont.:
- Budget:
- Band:
- Fundraising:
- Partners/Sponsorships:
- Advertising:
- **Topics for upcoming meetings:**

2021 Farmington Dew Days

Presented by Farmington Rotary and Dew Days

4/15/21 Meeting:

Jake Cordes, Joy Pearson, Jenna Pellicci, Holly Shearer

Event Date:

- September 18- Confirmed Date
 - Koo Koo Kangaroo Confirmed
 - Historical Fire Trucks Confirmed
 - Ashley- Craft Fair Unavailable

Schedule: **Tentative* Subject to change and include additional events held by businesses, community groups, etc*

All Day:

- Food Trucks
- Medallion Hunt
- Bungee Things
- Sidewalk Sale/Local Businesses (Timeframe TBD)
- Beer Tent (Timeframe TBD)
- Historic Fire Trucks (Timeframe TBD)

8:00 am

- Rib Cook-off Begins

1:00- 2:30 pm

- Bags Tournament

2:00- 3:00 pm

- Tug of War- Police & Fire

3:00-3:30 pm

- Marching Band Performance

4:00- 5:00 pm

- Koo Koo Kangaroo Performace

5:15- 5:45

- Kiss the Pig

5:30- 7:30 pm

- Beer, Brats, Bingo

9:00- Midnight

- Headliner

Sponsorship Packet: **Tentative* More discussions to come to finalize sponsorships. 2021 levels similar to previous Dew Days sponsorship levels*

- Levels to include:
 - \$250- Includes Booth downtown
 - \$500- Logo on all Tshirts
 - \$1000- Logo on banners, advertisements
 - \$2500- Main Sponsor TBD
 - \$5000- Main Sponsor TBD
- **Topics for upcoming meetings:**
- Events Cont.:
- Budget:
 - Tent and Stage Rental: \$2700 (2019- 3 day rental)
 -
- Schedule:
- Band:
- Fundraising:
 - Buttons, etc TBD
- Partners/Sponsorships:
- Advertising: