



Dear Farmington Business Community,

Farmington Dew Days is looking forward to making this year's event an even bigger success as we partner with the Farmington Rotary Club on a 1-day event with the help your sponsorship. This year will look a little different than previous years and we are excited to have you as a part of it all. 2021 Dew Days will take place Saturday, September 18<sup>th</sup>. We've included a wide variety of events that will bring families and businesses to our town. This year we will have five different levels of sponsorship. Your donation will be designated accordingly with the monetary or in-kind donation received.

Our community businesses and local volunteers are essential to the success of Dew Days and this year is no exception. We are asking for your help in supporting the 2021 celebration by considering one of the following sponsorship levels. We have included information explaining the added benefits for our Dew Days sponsors and what you can expect from your donation. We look forward to partnering with you on this event and appreciate your continued support!

On behalf of the Farmington Dew Days Committee and Farmington Rotary, we thank you for your consideration and donation!

If you have any questions regarding sponsorship levels, please contact Jenna Pellicci at [jjpellicci@gmail.com](mailto:jjpellicci@gmail.com)

Thank you!

The Dew Days Committee &  
The Farmington Rotary Club

*Farmington Dew Days is a nonprofit 501(c) (3) organization. We look forward to partnering with you as a sponsor for many years to come!*

# 2021 Farmington Dew Days Sponsorship Opportunities

## Kids Event Sponsor: In- Kind Sponsor

*This sponsorship does not have a monetary contribution. This sponsorship requires each business to provide a game and prizes for the Farmington Family Fun Time located downtown during Dew Days. All businesses must provide their own game, volunteers, and prizes. You are welcome to bring your own business signs, merchandise, flyers, ect in addition to the game for your booth. Each business will have a designated spot downtown to showcase their business during the Farmington Family Fun Time event from 1pm-4pm.*

- Business to provide game and prizes for a kid's game of their choice (ex: spin the wheel, guessing game, candy, etc).
- Booth/Spot designation will be provided to each business
- Farmington Family Fun Time will take place of the former Dew Days Market, providing more attractions and games for the kids and families of our community!

## Silver Sponsor: \$250

- Logo featured on: Website & Social Media
- \*\*\*2 Dew Days Buttons

## Platinum Sponsor: \$500

- Logo featured on: Website & Social Media
- Logo printed on event volunteer t-shirts
- \*\*\*4 Dew Days Buttons

## Gold Sponsor: \$1,000

- Logo featured on: Website & Social Media
- Logo printed on event volunteer t-shirts
- \*\*Designated spot/booth at the Farmington Family Fun Time (no game/prizes required)
- Banner at event all weekend (provided by your business)
- Logo printed on event signs and advertisements
- \*\*\*6 Dew Days Buttons

## Premier Sponsor: \$2,500

- Logo featured on: Website & Social Media
- Logo printed on event volunteer t-shirts
- \*\*Designated spot/booth at the Kids Carnival (no game/prizes required)
- Banner at event all weekend (provided by your business)
- Logo printed on event signs and advertisements located on stage
- Business recognized during performance
- \*\*\*10 Dew Days Buttons

**\*\* Farmington Family Fun Time will be held downtown on Saturday, September 18<sup>th</sup>, 2021 from 1pm-4pm.**

**\*\*\* Dew Days buttons are required for the Medallion Hunt, eligibility for Coverall at Beer, Booze & Bingo, eligibility to win prizes throughout Dew Days, & Beer Garden.**

# 2021 Farmington Dew Days Sponsorship Agreement

**All sponsorships must be received no later than July 31<sup>st</sup>**

Contact Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

\_\_\_\_\_  
Sponsor Name (How you want it to appear in event advertising/recognition)

\_\_\_\_\_  
Company Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone Number

## Sponsorship Level:

*Please Check Box for Sponsorship Level:*

- ☐ Kids Event Sponsor: In- Kind **(This sponsorship must be received by Monday, August 23<sup>rd</sup>)**

Please provide a brief description of the game and/or prize for your booth:

- \_\_\_\_\_  
☐ Silver Sponsor: \$250

- ☐ Gold Sponsor: \$500

- ☐ Platinum: \$1,000

- ☐ Premier Sponsor: \$2,500

- ☐ Other/Event Sponsor- Please Specify:

\_\_\_\_\_  
Signature: \_\_\_\_\_

Please mail this form and make checks payable to: Farmington Dew Days

Mail To: Dew Days Committee  
P.O. Box 124  
Farmington, MN 55024

If you wish to donate to Farmington Rotary, please make checks payable to: Farmington Rotary Club.

For more information or to discuss custom sponsorship opportunities, please contact Jenna Pellicci at [jjpellicci@gmail.com](mailto:jjpellicci@gmail.com).

Thank you for supporting Farmington Dew Days and the Rotary Club of Farmington

