

2021 Farmington Dew Days

Presented by Farmington Rotary and Dew Days

4/1/21 Meeting:

Julie McKnight, Jake Cordes, Joy Peterson, Nate Lehmeyer, Sara Butruff, Jenna Pellicci

Events:

- **Triple B (Beer, Bar, Bingo)**
 - o Low cost- Bingo supplies on hand, liquor charged based on consumption
 - o Dew Days will continue to run the Bingo portion of the event, Rotary will help volunteer as done in previous years
 - o Rotary will run the Beer/Bar portion of the event
 - o Bingo has generated around \$3k in the past, Beer Tent (3-day) has generated around \$12k
- **Kiss the Pig**
 - o No cost (use of stage for Kiss the Pig)
 - o Missy in charge of this event, no participation from Dew Days/Rotary needed.
- **Food Vendors**
 - o No cost for DD or Rotary
 - o We will not be charging food vendors for our event to encourage participation. Local food vendors will have first choice in participation
 - o Schroeder's has been confirmed
- **Rib Cook- Off**
 - o No cost/Low Cost for DD or Rotary
 - o Bourbon Butcher has sponsored in the past. Entrance Fee serves as prize money
 - o BB provides ribs. If BB decides not to sponsor, DD/Rotary will be responsible for supplying ribs, prize, etc
- **Bungee Things**
 - o Entertainment- they pay a fee to participate in event (serves as a craft vendor)
- **Band/Beer Garden**
 - o \$\$ cost
 - o DD has a down payment on Them Pesky Kids- could serve as an opening act for the headliner band. Looking at options for potentials bands. More to come
 - o Rotary to supply liquor- charged on consumption
 - o Rotary to run the beer garden
 - o Volunteers needed for event

- **Kids Scavenger Hunt**
 - No Cost/Low Cost
 - Setup scavenger hunt around town with sponsors to encourage kids/families to visit each business. Let business decide if they would like to participate/give out prizes for visiting
 - DD/Rotary to provide prize for winner(s)
- **Businesses/Kids Games**
 - Open time slot during the day to allow businesses to setup a kids game downtown and/or in front of their business. Games will be followed by Koo Koo Kangaroo performance downtown
 - Koo Koo Kangaroo is a popular kids band. Missy/RR Center has agreed to split the cost. Down payment on band was made in 2019/2020. Band is reserved
- **Bags Tournament**
 - No cost- entrance fee
 - Possibly sponsored by Thelen Cabinets (Bags set as winning prize)
- **Medallion Hunt**
 - Low Cost- \$100 prize
 - Coordinated by Kyle/Cassie (Farmington locals)
- **Craft Fair**
 - No cost to DD or Rotary
 - Ashley coordinated in the past. Julie/Jake reaching out to her to see if she is interested again.
 - Ashely to coordinate event and determine entrance fee. Ashely to keep proceeds as commission.
 - More to come- possibility for cancellation if Ashley is not able to coordinate event.

Committee:

The committee will consist of the following members and will not be open to the public.

- Rotary
 - o Fundraising Committee: Nate, Sara, Shannon, Jenna, Larry
 - o Rotary Club: Open to all members
- Dew Days/CEEF
 - o Jake, Julie, Joy, Missy (RR Center), Lena (City), Holly (BBB/previous Dew Days chair), Ashley (Craft Fair Organizer), Kyle/Cassie (Medallion)

Topics for upcoming meetings:

Events Cont.:

Budget:

Fundraising:

Partners/Sponsorships:

Advertising: